



Ely Photographic
Club

What makes a great Competition Image?

- Correct Exposure (*no clipped shadows or burnt-out highlights*)
- Sharp/In Focus
- Good Lighting (*Golden hour/blue hour*)
- Well composed (*Rule of Thirds/Leading lines/balance or negative space*)
- Clean backgrounds
- Complementary colours
- Interesting Subject
- Subject “doing something”
- Atmospheric weather conditions (*mist/fog, snow, etc*)
- Originality
- Tells a story
- Wow factor!